

**Date/Time**

**Schedule of Events**

**Monday**

**October 11**

Sale cattle arrive  
Show animals over 900 miles away arrive

**Tuesday**

**October 12**

8:00 am Arrival of Show Cattle  
4:00 pm Cut -off time for checking in all cattle  
5:00 pm Checking of Tattoos  
7:30 pm Complimentary dinner in Expo Hall

**Wednesday**

**October 13**

8:00am Complimentary Breakfast in Expo Hall  
11:00am Bring Chili entries to Expo Hall  
12:00pm 11th Annual Chili Cook-off  
All exhibitors and guests invited to participate  
12:00pm Cut off for substitutions and entry changes  
6:30pm Complimentary Dinner in Expo Hall  
7:30pm Exhibitors Meeting

**Thursday**

**October 14**

8 :00 am Complimentary Breakfast in Expo Hall  
10:00am Heart of America Sale begins in Coliseum  
11:00am Heart of America concession open  
2:00pm PLEASE bring donated items for FUN auction  
3:30pm Showmanship Begins  
4:00pm Junior's Silent Auction Begins  
7:00pm **Fun Auction** in Expo Hall  
Complimentary Pizza in Expo Hall  
8:00pm Junior's Silent Auction Ends

**Friday**

**October 15**

7:00 am Complimentary "Come & Go" Breakfast in arena  
8:00am Southwestern National Brown Swiss Show  
Heifers, Junior Best Three & Dry Cow Show  
11:00am Heart of America concession open  
6:00pm Banquet in Expo Hall  
10:00pm Feed Store **closes** and all bills are to be settled

**Saturday**

**October 16**

6:30 am Complimentary "Come & Go" Breakfast in arena  
7:30am Southwestern National Brown Swiss Show  
Fall Yearling in **Milk** Class begins  
11:00am Heart of America's concession open  
Premier Breeder and Exhibitor will be announced  
approximately an hour after the show ends  
5:00pm Cattle released after they are shown and feed bill is paid

**Sunday**

**October 17**

12:00pm All cattle must be out of the barns