

2026 Schedule of Events

Monday	October 12 Sale and Show animals may arrive
Tuesday 12:00 noon	October 13 Arrival of Sale Cattle
Wednesday 8:00 am 11:00 am 12:00 noon 1:00 pm 1:00 pm 6:00 pm 6:30 pm 7:30 pm	October 14 Complimentary Breakfast in Expo Hall Bring Chili and Soup entries to Expo Hall 16th Annual Chili and Soup Cook-off 3 rd Annual Homemade Ice Cream Contest <u>All Show Cattle must be in place and checked in, then begin reading tattoos</u> Sale Social Complimentary Dinner in Expo Hall Exhibitors Meeting
Thursday 8:00 am 10:00 am 11:00 am 2:00 pm 3:00 pm 4:00 pm 7:00 pm 8:00 pm	October 15 Complimentary Breakfast in Expo Hall Heart of America Sale begins in Coliseum Complimentary sack lunch in Sale Coliseum PLEASE bring donated items for FUN auction Dairy Cattle Judging Contest - Registration begins at 2:30pm Cut off for substitutions and entry changes Cut off for adding SALE animals to Show Junior's Silent Auction Begins Fun Auction in Expo Hall Complimentary Pizza in Expo Hall Junior's Silent Auction Ends
Friday 7:00 am 9:00 am 11:00 am 6:00 pm 10:00 pm	October 16 Complimentary "Come & Go" Breakfast in arena Southwestern National Brown Swiss Show Heifers, Junior Best Three, HOA Futurity Complimentary sandwiches Showmanship Begins shortly after the Heifer Show Banquet in Expo Hall Feed Store closes and all bills are to be settled
Saturday 7:00 am 8:00 am 11:00 am 5:00 pm	October 17 Complimentary "Come & Go" Breakfast in arena Southwestern National Brown Swiss Show Fall Yearling in Milk Class begins Premier Breeder and Exhibitor will be announced approximately an hour after the show ends Cattle released after they are shown and feed bill is paid MILK BARN WILL BE LOCKED!! If you stay passed 5pm, bring your own milking equipment
Sunday 12:00 noon	October 18 All cattle must be out of the barns