

2022 Schedule of Events

Monday, October 24, 2022

- Sale cattle arrive
- Show animals arrive (over 900 miles away)

Tuesday, October 25, 2022

- 8:00 am Arrival of show cattle
- 4:00 pm Cut-off time for checking in all cattle
- 5:00 pm Checking of tattoos
- 7:30 pm Complimentary dinner in Expo Hall

Wednesday, October 26, 2022

- 8:00 am Complimentary breakfast in Expo Hall
- 11:00 am Bring chili entries to Expo Hall
- 12:00 noon 12th Annual Chili Cook-Off
- All exhibitors and guests invited to participate
- 12:00 noon Cut-off for substitutions and entry changes
- 6:30 pm Complimentary dinner in Expo Hall
- 7:30 pm Exhibitor's meeting

Thursday, October 27, 2022

- 8:00 am Complimentary breakfast in Expo Hall
- 10:00 am Heart of America sale begins in coliseum
- 11:00 am Build your own sandwich in Expo Hall
- 2:00 pm PLEASE bring donated items for fun auction to Expo Hall
- 3:30 pm Showmanship begins
- 4:00 pm Junior's silent auction begins
- 7:00 pm Fun auction in Expo Hall
- Complimentary pizza
- 8:00 pm Junior's silent auction ends

Friday, October 28, 2022

- 7:00 am Complimentary "Come & Go" breakfast in arena
- 8:00 am Southwestern National Brown Swiss Show
- Heifers, Junior Best Three, HOA Futurity, Dry Cow
- 11:00 am Build your own sandwich in Expo Hall
- 6:00 pm Banquet in Expo Hall
- 10:00 pm Feed store closes and all bills are to be settled

Saturday, October 29, 2022

- 6:30 am Complimentary "Come and Go" breakfast in arena
- 8:00 am Southwestern National Brown Swiss Show
- Fall Yearling in Milk Class begins
- Premier Breeder and Exhibitor will be announced approximately an hour after the show ends.
- 5:00 pm Cattle released after they are shown and feed bill is paid

Sunday, October 30, 2022

- 12:00 noon All cattle must be out of the barns