

2018

**Southwestern National
Brown Swiss Show**

13th Year!

Payne County Fairgrounds, Stillwater, OK



Main Events

- *Thursday, Oct. 18—Saturday, October 21, 2018*
Trade and Craft Booths
- *Thursday, October 18, 2018*
7th Annual Heart of America Chili Cook-off
- *Friday, October 19, 2018*
Heart of America Sale
- *Saturday, October 20, 2018*
Southwestern National Show



<u>Show Catalog Index</u>	<u>Page</u>
Accommodations	22
Animal Health Regulations	14
Board & Committee Members	3
Heart of America Sale	7
Chili Cook-off contest	13
Donation Letter	6
Donors 2017	23
Fairgrounds Map	26
Feed Store	26
Junior Division Eligibility & Awards	15
Junior Division Showmanship	16
Open Division Awards	20
Policy & Code of Ethics	8
Schedule of Events	2
Show Ring Classes	17
Volunteers Appreciation	4
Volunteers Needed	13
Welcome	5

INSERTED FORMS: Cattle Entry,

CENTER PAGE PULL-OUT FORMS: Donation Form,
Volunteer Form,

<u>Date/Time</u>	<u>Event</u>
Tuesday 8:00am	October 16 Arrival of Sale Cattle
Wednesday 5:00 pm 6:30 pm 7:00 pm 7:30 pm	October 17 All cattle in place Complimentary Dinner Cut-off time for checking in all cattle Exhibitors Meeting
Thursday 8:00 am 10:00 am 12:00 noon 2:00 pm 2:00 pm 4:00 pm 5:00 pm 7:00 pm 7:00 pm	October 18 Complimentary Breakfast at Expo Hall Check tattoo numbers & health papers 8th Annual Chili Cook-off All exhibitors and guests invited to participate Trade & Craft vendors set up in Expo Hall PLEASE bring donated items for the auction. Junior's Silent Auction Begins Sale Cattle preview Junior's Silent Auction Ends Pizza Dinner in Expo Hall Compliments of Midwest Dairy Association Fun Auction in Expo Hall
Friday 8:00 am 11:00 am 4:00 pm 5:30 pm 6:30 pm 7:00 pm	October 19 Complimentary Breakfast at Expo Hall Heart of America Sale begins in Coliseum Heart of America concession open Tag Sale Ends Show entries for sale animals close Banquet program at Expo Hall Banquet meal provided by several donors
Saturday 6:00 am 7:30 am 10:00 am 12:00 noon 1:00 pm 5:00 pm 5:00 pm	October 20 Complimentary "Come & Go" Breakfast at Expo Hall Junior exhibitors' Showmanship classes Southwestern National Brown Swiss Show begins Heart of America's concession open Fall Yearling in Milk Class begins Premier Breeder and Exhibitor will be announced approximately 30 minutes after the show ends. Trade & Craft vendors close Cattle will be released
Sunday 12:00 noon	October 21 All cattle must be out of the barns

**Heart of America Association (HOAA)
Volunteer Executive Board
and SWNBSS Committee Members**

President: Heidi Roulet – Bartlesville, OK
email: Heidi.Roulet@gmail.com or 479-629-5126

Vice President: Jones Smith - Collinsville, OK
email: raising5farm@gmail.com or 918- 520-1822

Secretary: Shirley Wright - Cushing, OK
918-399-2438

Digital Secretary: Bridgette Smith - Collinsville, OK
email: raising5farm@gmail.com or 918- 520-2822

Treasurer: Trish Cobb - Perkins, OK
918-557-9916

Show Superintendent: Ann Bottoms - Delaware, OK
email: hoexpo@yahoo.com or 918-331-7575

Awards Coordinator, Decorations & Shirts–Darlene Lair
email: melbre57@yahoo.com or 918-285-1686

Missy Husted–Head of Kitchen

Wilda Reedy–Asst. Supt.

**Abbi Goldenberg-
New Donations Coordinator**

**Delaina Goforth–
Website Coordinator**

Bridgette Smith–Jr. Coord.

Sandy Pope–Decorations

Jennifer Conner–Vendor Coord

Melanie Davis–Vendor Coord

Regina Herrera- Member

Ben & Tena Cobb–Members

Janel Wailes–Member

Rhonda Wright–Member

VOLUNTEERS

Who helped during the 2017
Southwestern National Brown Swiss Show!

We sincerely appreciate YOU and hope we have not
left anyone off the list. If we did, please let
Ann Bottoms or Trish Cobb know.
A HUGE SPECIAL THANKS TO ALL!

- | | |
|-----------------------|----------------------|
| Jace Bottoms | David Jones |
| Brad & Kelcea Chapman | Dakota Herrera |
| Ben Cobb | Darrell Lair |
| Ashley Myers | Steve Pope |
| Clint & Sissy Silvers | Tina Pohlmann |
| Stacy Dohle | Katrina Cobb |
| Nate Goldenberg | Randy Wright |
| Billy Reedy | Bryan & Teresa Reedy |
| Austin Reedy | Leah Reedy |

REMEMBER: We are an all volunteer committee
and strive to uphold the PDCA and Show Rules

WELCOME

Welcome to the most unique national show you will attend anywhere! **It is the ONLY ALL BROWN SWISS SALE & SHOW in the nation!** The Oklahoma Brown Swiss Association is proud to host the Southwestern National Brown Swiss Show in conjunction with the Heart of America Expo and sale. This will be the thirteenth year to be held at the Payne County Expo Center in Stillwater, Oklahoma. **The competition and prizes keep growing, 167 head were exhibited in 2017!**

We ask for your cooperation as we strive to make this show the most enjoyable family function you can attend. All the meals are provided for the exhibitors, guests, sponsors, and crews. There are no passes to buy, no parking fees, and the first bedding for the cattle is provided free. This all happens only because of the generosity, hard work, commitment, time, effort, and money donated each year!

We ask that you show respect for yourself and others. Refrain from any and all illegal actions, playing music extremely loud, profanity, fighting and drinking alcohol in excess. The Heart of America Expo and Southwestern National Brown Swiss Show Committee reserve the right to dismiss exhibitors, fitters and or any persons if these rules and or courtesies are not respected. Once anyone is dismissed, the committee will have to approve further attendance.

We want everyone to have fun and enjoy being here!

The Heart of America Expo and Southwestern National Brown Swiss Show Committee

2017 Southwestern National Brown Swiss Show
Grand and Reserve Grand Champions



Dear Brown Swiss Friends,

We depend on the generosity of many each year. We would greatly appreciate your donation in any amount. As a sponsor, you will receive recognition in the Cattle Log (ringside program) and Banquet Program. A representative from your group is encouraged to present the award. Please have the person presenting the award notify the awards coordinator and be present in the ring immediately following the class for the presentation and the pictures.

We would also encourage you to print "Heart of America Expo, Southwestern Brown Swiss National Sponsor" on your ads in the Bulletin, at the show and elsewhere.

Please know that your support of the Southwestern National Brown Swiss Show and the dairy industry is very much appreciated. We look forward to seeing you at the Show!

Please send all donations to Trisha Cobb - Treasurer, SW National Brown Swiss Show, 340487 East 750 Road, Perkins, OK 74059 **OR** include the center DONATION FORM with your entries.

Changes for 2018!

The 2018 Heart of America Sale

Will be managed by the Heart of America Association

Contact: Nate Goldenberg - 254.717.7910,
Jones Smith - 918.520.1822, or
Ed Wittorff - 417.543.1485

HOA Sale commission will be as follows:

- ◆ 12% if the animal is fully clipped and stalled with your show string until Friday morning ***preferred***
- ◆ 13% if the animal is clipped but stalled in sale area
- ◆ 15% if the animal is not clipped and stalled with sale animals

Additional notes:

- ◆ All Sale animals must be **halter broke!** There will be an additional \$50 if animals are not broke to lead.
- ◆ Each sale animal must be accompanied with an individual health certificate within 60 days of the sale date (test details will be sent to consignees).
- ◆ Each sale animals must be accompanied with a signed registration transfer paper.
- ◆ Each sale animal must be fully clipped, the sale crew will do toplines the morning of the sale.
- ◆ In addition to the live auction, there will be a few animals, available for a **'Tag Sale'** that will end at 4pm.
- ◆ Any animal bought during the sale may be entered in the Show for free by 5:30 pm Friday.
- ◆ Sale purchases must be paid for by 6pm the day of sale, unless other prior arrangements are confirmed. Make checks, cashier's check or money orders to:

Heart of America Expo Association (HOAE Association)
- ◆ All buyers are invited to attend the banquet at 7pm.
- ◆ **Cow Buyers** will assist with the sale!



Heart of America Expo Show Ring Policy and Code of Ethics

Heart of America Expo endorses the PDCA Code of Ethics and will give full cooperative support to the judges and the respective National Breed Associations to keep the show procedures within these guidelines. It is recognized there are certain practices in the proper care and management of dairy cattle that are necessary in the course of moving dairy cattle to and between shows that are advisable to keep them in a sound, healthy condition so they might be presented in the show ring in a natural, normal condition.

To detect any unethical procedures, show management will use technologies for testing animal body fluids or tissues and examination techniques, such as ultrasound. An exhibitor, by making an entry, is consenting to the collection of materials, e.g. milk, blood, hair etc., photographic or direct examination, at any time the animal is on the grounds. Furthermore, by making an entry, the owner and/or exhibitor, as well as any individual handling or fitting their animal, is agreeing to supply proper animal and personal identification when asked by ethics personnel or show management.

Extra label use of all drugs must be used under the direction of a licensed veterinarian. Evidence of the same shall be provided in writing if requested.

The following are examples of practices or procedures that are considered violations of the Policy and Code of Ethics, these include but are not limited to:

1. Misrepresenting the age, lineage/breed and/or milking status of the animal for the class in which it is entered.
2. Treating an animal, particularly the udder, without a verifiable veterinary need for that treatment, internally or externally, for the purpose of improving the appearance.
3. Using a device to artificially create or enhance the udder crease.
Note: Ice may be used on an animal if it is contained in a plastic bag.
4. Administering an injected or applied anesthetic to alter the carriage of the tail or other body parts.
5. Surgically or unethically inserting of any matter under the skin or into any body cavity to change the natural contour or appearance of the animal's body is prohibited and is a violation of the HOA Code of Ethics. Except that after 12 a.m. on show day, no administration of fluids by stomach tube or other device unless performed under the supervision of the Veterinarian on call for medical treatment.
6. Criticizing or interfering with the judge, show management or other exhibitors while in the show ring or other conduct detrimental to the breed or the show.
7. Challenging, threatening, criticizing or interfering with an ethics committee member or volunteer appointed by show management to monitor the animals on exhibit on the show grounds.
8. Failing to provide proper/accurate animal and/or personal identification when asked by ethics personnel or Show Management.

9. Adding real or artificial hair or hair like substances to any part of the animal, except for false switches.
10. Excessive manipulation of topline and/or tail head hair beyond 1 1/2 inches from the skin Exhibitors have only one opportunity per show to check-in ringside.
11. Changing the natural color of the animal is prohibited. However, external applications of cosmetics that affect only appearance may be used, including by way of example color touch up of a maximum of 4" on either side of the topline, hoof polishes and false switches.
12. Mistreatment of an animal
13. Unsportsmanlike conduct on the part of showmen.
14. Improper filling practices, such as over filling and over bagging.

Unethical practices or procedures not listed above are subject to review by the Ethics Committee, Show Superintendent and Heart of America Show Management to determine whether any disciplinary action is necessary.

Other Brown Swiss Definitions and Special Rules

- A. As outlined in the PDCA Show Ring Code of Ethics, if a National Show judge should bring to the attention of Brown Swiss Association staff possible unethical practices related to Brown Swiss cattle exhibited at a National Show, Brown Swiss Association staff will consult with Show Management as to the proper steps to be taken.
- B. Any animal sold or exhibited as registered by the Brown Swiss Cattle Breeders Association can be blood/DNA typed at the discretion of the Executive Secretary. All expenses to be paid by Brown Swiss Cattle Breeders Association.
- C. Animals eligible to be shown at the National Brown Swiss show will have the following registration certificates. Standard Registration Certificate which is white with a green border is issued for Registered Brown Swiss Females and Certified Identity Enrolled Females (CIE). Brown Swiss Step II Identity Enrollment (IE) animals have a green registration paper with black border may also be shown. Animals with other colored papers cannot be shown.

Enforcement Procedures

1. An Ethics Committee which will include an Ethics Coordinator, an Ethics Veterinarian and assistants, appointed by Heart of America Expo management, will be on duty at Heart of America Expo.
2. The Ethics Committee will be responsible for monitoring violations of the Show Ring Code of Ethics by exhibitors and their representatives.
3. To the extent reasonably possible, the identity of the animal, the owner and/or other involved parties will be kept confidential.
4. Complaints of alleged violations may be presented to the Show Superintendent, Heart of America members and/or the ethics committee.
5. All complaints of alleged violations received by the above individuals will be presented to the Ethics Coordinator to determine investigative requirements.
6. All findings found by the Ethics Committee will be presented to the Ethics Coordinator.
7. The Ethics Committee will have the authority to inspect all animals to determine if violations of the Show Ring Code of Ethics have occurred. To help in this regard the Ethics Committee does have the authority to perform the following:
 - a. pull hair samples;
 - b. draw blood samples;
 - c. an ultrasound examination of the udder, prior to milkout;
 - d. a milkout of any individual cow or cows and/or
 - e. collect and test any of the animal's body fluids;
 - f. use any technology that may be useful in determining if a violation has occurred in any animal based on placement, random selection or suspect characteristics;
 - g. the ethics committee may, at any time, require the delivery to them of hypodermic syringe, needle, or other device, swabs, cloths, or other material, or sample or any medicine, preparation, or substance, whether in liquid or other form, in the possession or control of the exhibitor, fitter, agents or persons acting on behalf of the exhibitor for the purpose of laboratory analysis.
8. An individual who is not necessarily an owner or exhibitor but who commits a violation of the Code of Ethics, will be subject to the same ethics enforcement procedures and possible sanctions as the owner or exhibitors.
9. If a violation has occurred, the exhibitor will be notified and asked to refrain from such behavior. The Ethics Coordinator will inform the Show Superintendent, who can inform the judge of the violation. The judge can also determine if a violation has occurred in the show ring. The judge may consider the violation in the placing of the class. The violation will be reported to the Heart of America Show Management and a letter of reprimand will be issued to the exhibitor.

10. If a serious violation will occur if an animal is shown and that violation is determined before the animal is shown, the Ethics Committee along with the Show Superintendent will determine if a violation would occur if the animal was shown. The exhibitor will then be informed that the showing of that animal will result in a violation of the Show Ring Code of Ethics. If the exhibitor decides to not show that animal, no violation will have occurred.
11. Following the judging of the milking cow classes, the Ethics Committee will ultrasound the udders, prior to milkout, of the first place animals and random others with a maximum of ten head per class.
12. Following the judging of the milking cow classes, milk samples will be taken from a minimum of three cows in the open show - the Grand Champion, the Reserve Grand Champion and Honorable Mention - and one cow in the junior show - the Grand Champion - with the option of randomly testing more at the Ethics Committees' request.
13. Following the judging of the classes and the evaluation of the hair samples/measurements, ultrasound readings and upon the receipt of the milk sample analysis or other lab reports, and report of eye witnesses or Ethics Committee will submit a report to the Show Superintendent of any violations have occurred. This reporting will happen approximately two weeks after the end of the show.
14. The Show Superintendent will then immediately notify the accused individuals that a violation of the Show Ring Code of Ethics has occurred and all of the supporting evidence will be shared confidentially with the exhibitor. Approximately two weeks later, an ethics hearing will be scheduled.
15. The Ethics Committee will then present the evidence while maintaining individual confidentiality at a hearing of the Executive Board. The individual and fitter/s will be invited to defend or explain the allegations and/or have representation at the meeting. The Ethics committee consists of five people, they will serve as the jury to determine if violations have occurred and suggest what punishments are appropriate for this offense. The guilty verdict must be by a 2/3 majority of the committee.
16. The Show Superintendent will then immediately inform guilty individual/s of the actions of the Ethics hearing. The guilty individual will then have ten days to appeal the verdict allowing for error correcting only and not a re-hearing to the Executive Board, After ten days the Executive Board and Ethics Committee will determine the final verdict. The final verdict will be reported to the individual.
17. If found guilty of a violation of the Show Ring Code of Ethics, the individual, the exhibitor, the representative and/or the animal will be barred from participating in Heart of America Expo for a minimum of one year and up to three years. The identity of the animal(s), exhibitors and/or representatives that are barred will be kept confidential.

18. An animal found in violation of the Show Ring Code of Ethics will not receive any premiums from Heart of America Expo.
19. If the individual, the exhibitor, their representatives including fitter/s and/or the animal is guilty of repeating a violation, they could be barred from participating at Heart of America Expo for life.
20. Barring an individual, an exhibitor, their representatives including but not limited to fitter/s will result in animals owned fully or in partnership by that individual, farm and/or affiliated entity not being allowed to enter or exhibit. That individual, the exhibitor, their representatives including but not limited to fitter/s will also be ineligible to be present in the showing, and/or serve any other official capacity for the length of the sentenced term.
 - a. Any individual barred for an ethics violation at any point of time regardless of sentence must be approved by Heart of America Expo Executive Board to being nominated to re.
 - b. present Heart of America Expo on the Board or Committee or as an official judge.
21. If a serious violation has occurred, the Ethics Committee will report this to the Dairy Show Superintendent who will report the violation to the judge for their action in the placing of the class. In addition, if the judge finds a serious violation, they should also utilize this in their placing of the class.
22. In addition, the Ethics Committee will report the serious violation to the Show Superintendent, who, will determine if a violation has occurred. Violations deemed serious will be issued a letter of severe reprimand, while those deemed are subject to jury enforcement procedures.
23. If a violation has occurred, the exhibitor will be notified and asked to refrain from such behavior. The Ethics Committee will inform the Show Superintendent, who can inform the judge of the violation or the judge can also determine if a violation has occurred in the show ring and use these findings in their placing of the class. The violation will be reported to the Show Superintendent and a letter of reprimand will be issued to the exhibitor.
24. The Official Judge or Ethics Committee can also order a milkout for the entire show or for individual classes or animals. When a milkout is ordered for the entire show all group classes must be milked out. After the animals have been milked out, they will be shown again and the judge may alter the placing accordingly.
25. Any serious violations uncovered during or after the milkout will follow the same procedure as described above.
26. Show management reserves the right to dismiss an individual, an exhibitor, their representatives including but not limited to fitter/s for just cause.
27. **Exhibitors MUST show in white pants or they will not be allowed in the Show Ring. Exhibitors must also wear show harnesses., exhibitors numbers will be provided. No caps or hats allowed in the arena.**

8th Annual
Heart of America
Chili Cook-off

Thursday, October 18, 2018
PRE-ENTER by noon Wednesday, Oct. 17

Bring your crock pots,
favorite chili recipe and
your secret ingredients
to compete for the
coveted and unique
1st place prize—
Cedar Bench!



Chili will be judged by popular vote of all tasters
(Exhibitors & guests—this is lunch!)... tasting bowls,
plastic ware, crackers and fixin's will be furnished..
**Past winners are not eligible to participate for
the prize, but you are welcome to bring your
chili to share. A table will be set up for past
winners.**

ENTRY FORMS AVAILABLE ON-SITE

Winner announced at banquet Friday night!

Past
Champions

2016



2015



2014



2013



**PLEASE INCLUDE THIS FORM WITH YOUR
CATTLE ENTRIES**

VOLUNTEERS NEEDED & APPRECIATED!

As you may know, we rely on several
WONDERFUL volunteers each year to produce such a
great show! And many of you have asked how you can
help. So, here are a few of the
areas where we could use your help this year.

- ◆ Dishwashers—Wed.-Fri. AM, Noon & PM, Sat. AM
- ◆ Keeping ice in tubs for bottles of milk Wed.—Sat.
- ◆ Decorating for the banquet Friday evening
- ◆ Banquet Servers Friday evening
- ◆ Setting up Awards Friday evening after banquet
- ◆ Show ring pooper scoopers
- ◆ Saturday afternoon KITCHEN clean up!
- ◆ Anything else you want to help with?
- ◆ Packing and loading up the kitchen on Sunday
- ◆ Make Chili for lunch on Thursday
- ◆ Volunteer Coordinator!

Please, circle item and send with your cattle entries.

How would you like to help?

Volunteer's Name & Phone #:

WE APPRECIATE YOU!

Don't know yet when you can help—no problem.
A poster will be in Expo Hall where you can sign up when

SWNBSS–2018 DONATION FORM

Donation amount: \$ _____

If you want to sponsor a specific class, please list below

Donor name: _____

Donor address:

Donor phone: _____

Thank You!
**PLEASE INCLUDE THIS FORM WITH YOUR
CATTLE ENTIRES**

Show Animal Health Regulations:

Rule 1 - Must be accompanied by an official CVI (health certificate) issued within 30 days of arrival that shows complete description of livestock as to age, sex, breed and individual identification such as tattoo or ear tag, also must show the animals are free of external parasites, ringworm, warts and any infectious, contagious, or communicable disease. Cattle from out of state are required to have an official USDA Identification device as required by the Federal Animal Disease Traceability rule.

Rule 2 - All out of state sexually intact cattle originating from states that are not Brucellosis class free states, and are 18 months of age and older must be tested negative for brucellosis within 30 days of arrival at the show. Cattle originating from Certified Brucellosis Free Herds are exempt from the brucellosis test, provided the certified herd number and last test date is indicated on the CVI.

Rule 3 - No tuberculosis test is required for beef or dairy cattle from Oklahoma.

Out of state dairy breeds 6 months of age and older must originate from a TB Accredited Free Herd or must be TB test negative within 60 days of arrival at the show. The TB Accredited herd number must be indicated on the health certificate. Any sexually intact dairy animal 6 months of age or older changing ownership within the state of Oklahoma is required to have a negative TB test within 60 days before change of ownership. If you have any questions or concerns you may call the Oklahoma Department of Agriculture, Food, and Forestry Animal Industry Services at 405.522.6141 for definite regulations.

If you have any questions or concerns you may call the Oklahoma Department of Agriculture at **(405) 522-6148** for definite regulations.

Substitutions

Substitutions are allowed within or without of class at no charge until entries close.

Heart of America Expo

Southwestern National Brown Swiss Junior Division Rules

Eligibility:

- 1) Juniors must be 9-21 years of age by January 1 of the current year.
- 2) Identified females: RF, ID or IDR animals are not eligible to be shown.
- 3) In all classes, the recorded ownership must show in the sole ownership of the exhibitor or partnership comprised of only BSA Junior Members. (Adult-Junior and family farm partnership are not acceptable.) All transfers and recorded ownership must be dated by August 1st of the current year for all classes. If joint ownership, one of the owners must be declared the exhibitor during check-in. Awards will be presented as one unit, to all owners equally. Effective January 1, 2018.
- 4) Animals that are leased through the National Brown Swiss Association Lease Program (recorded by June 1st of current year) are also eligible to be shown as juniors. The leased animals' recorded owner will receive open show awards.
- 5) Juniors must be a National Junior Member. Junior membership is free. National Junior Membership Applications will be available on site and must be completed prior to showing. On the day before the show, a National Office representative will check junior eligibility.

National procedures before the show and showing rules apply.

Awards:

- 1) First place animals will receive a plaque, ribbon and embroidered blanket.
- 2) Ribbons will be awarded in each class.
- 3) **National Brown Swiss Junior Shirts will be provided to each junior before the show and must be worn by the junior during the show.**

**ALL EXHIBITORS WILL BE REQUIRED TO WEAR
WHITE PANTS AND SHOW HARNESSSES
WHILE EXHIBITING THEIR ANIMALS.**

Health Requirements are the same as the Open Show.

JUNIOR EXHIBITOR'S SHOWMANSHIP

Entries Close at 6:00 pm Friday, October 19, 2018

Showmanship will be Saturday, October 20 at 8:00 am
and judged in the order below on

- **Sr Div.**- 16 years old and not yet 21 years old as of January 1, 2018
- **Intermediate Div.** - 13, 14 and 15 years old as of January 1, 2018
- **Jr Div.** - 9, 10, 11 and 12 years old as of January 1, 2018
- **Pee Wee** - under 9 years old as of January 1, 2018

**General Contest Rules:**

1. Participants must meet the age requirements listed above and have verification of age available.
2. Contestants must provide their own animals. Contestants need not own the animal they show. Animals shown must already be on the grounds and entered in the show or sale.
3. Milking females do not need to be 'bagged' for competition.
4. The judge may ask questions about the breed, showing, fitting and the general dairy industry.
5. Decisions of the judge and contest chairperson are final.
6. Parents are to adhere to the Show Ring Code of Ethics and to practice good sportsmanship at all times.

All information printed in this catalog is subject to correction or change. Heart of America Expo reserves the right to amend any errors found that may not conform to the PDCA or the American Brown Swiss Cattle Breeders rules and guidelines.

Southwestern National Brown Swiss Show**Stillwater, Oklahoma****October 16 - 20, 2018****Entries must be postmarked by:** September 15, 2018**Cattle Arrive:** October 17, 8:00am through October 18, 5:00pm**Judging Date:** October 20, 2018, 10:30 am.

Yearling in Milk at 1:30pm

Cattle Release: after showing**Judge:** Leo Hoff Jr.**Entry Fee:** \$25.00 per head by Sept. 15th or \$40.00 after Sept. 15, 2018**ALL EXHIBITORS WILL BE REQUIRED TO WEAR SHOW HARNESES WHILE EXHIBITING THEIR ANIMALS.**Class Number and Description:

1. **Spring Heifer Calf** - Born on or after Mar. 1, 2018 and over 4 months of age
2. **Winter Heifer Calf** - Born December 2017, January, February 2018
3. **Fall Heifer Calf** - Born September, October, November 2017
4. **Summer Yearling Heifer** - Born June, July, August 2017
5. **Spring Yearling Heifer** - Born March, April, May 2017
6. **Winter Yearling Heifer** (not in milk) - Born December 2016, January, February 2017
7. **Fall Yearling Heifer** (not in milk) - Born September, October, November 2016
8. **Junior Champion Female of the Junior Show**
9. **Reserve Junior Champion Female of the Junior Show**
10. **Junior Champion Female**
11. **Reserve Junior Champion Female**
12. **Junior Best Three Females** - Group to consist of three animals under two years of age, none of which have freshened. Each exhibitor is limited to one entry. All three animals must have been bred by exhibitor and at least one owned by exhibitor.
13. **Dry Cow** - Three Years Old and Over - Born before Sept. 1, 2015
Best Udder Awards: Ribbons will be awarded to the designated first and second place best uddered cows in each milking class.
14. **Yearling in Milk** - (Must have freshened) Born September 1, 2016 or later
15. **Junior Two-Year-Old Cow** - Born March 1–August 31, 2016

16. **Senior Two-Year-Old Cow** - Born September 1, 2015–February 29, 2016
 17. **Junior Three-Year-Old Cow** - Born March 1 – August 31, 2015
 18. **Senior Three-Year-Old Cow** - Born September 1, 2014–February 28, 2015
 19. **Intermediate Champion Female of the Junior Show**
 20. **Reserve Intermediate Champion Female of the Junior Show**
 21. **Intermediate Champion Female**
 22. **Reserve Intermediate Champion Female**
 23. **Four-Year-Old Cow** - Born September 1, 2013–August 31, 2014
 24. **Five-Year-Old Cow** - Born September 1, 2012–August 31, 2013
 25. **Aged Cow, Six-Years Old and Over** - Born before September 1, 2012
 26. **Component Merit Cow** - Lifetime production of at least 8500 pounds of combined fat and protein, be shown in milking form and be in her third or higher lactation. Record must be met by July 1 of current show year. No more than two entries in this class can be used for Premier Breeder or Premier Exhibitor points.
 27. **Best Three Females** - Group to consist of any three females, at least one must have freshened, the other two any age, all bred by exhibitor and at least one owned by exhibitor. Each exhibitor is limited to one entry.
 28. **Produce of Dam** - Group to consist of two animals of any age and the produce of one cow which must be named. Animals need not both be owned by one exhibitor.
 29. **Total Performance Winner** (Entry Not Required–see Special Awards)
 30. **Nasco International Type and Production Award** (see Special Awards)
- JUNIOR DIVISION GRAND PARADE**
31. **Senior Champion Female of the Junior Show**
 32. **Reserve Senior Champion Female of the Junior Show**
 33. **Grand Champion Female of the Junior Show**
 34. **Reserve Grand Champion Female of the Junior Show**
- OPEN DIVISION GRAND PARADE**
35. **Senior Champion Female**
 36. **Reserve Senior Champion Female**
 37. **Grand Champion Female**
 38. **Reserve Grand Champion Female**
 39. **Best Bred & Owned Female of the Junior Show**–Registration papers will be checked in the ring.
 40. **Best Bred & Owned Female - Marvin L. Kruse Award** - Registration papers will be checked in the ring.

41. **State Herd of the Junior Show Requirements:** The State Junior Herd shall consist of five females, two (2) of which must be under two years of age and never freshened, with four (4) different owners. No herd to include more than three (3) animals owned by members of the same family. The State Herd is not a lead-out class and will be judged on a point system.

Zone 1 - \$50 Oklahoma Only

Zone 2 - \$100 Border States - Arkansas, Colorado, Kansas, Missouri, New Mexico and Texas

Zone 3 - \$150 Arizona, Alabama, Florida, Georgia, Illinois, Indiana, Iowa, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Nebraska, North Dakota, Ohio, South Dakota, Tennessee, Utah, Wisconsin, and Wyoming.

Zone 4 - \$200 All other states and countries. If all of this appropriation for participating state herds on a zone basis as shown above is not used, the amount will be proportionately increased as much as 100% of the stated amount, and like-wise, if more than the total money provided for this class is required to pay the amount shown in each zone, the amount will be decreased on an overall percentage basis.

42. **State Herd Requirements:** The State Herd shall consist of six animals from one state as follows: two females, two years old or over; two females, under two years of age (not in milk); two other animals, any age. The six animals in the State Herd must be owned by at least three exhibitors from one state with no exhibitor furnishing more than three animals. All animals in which a breeder owns a partnership interest will be counted in the three animals allowed by one exhibitor. All animals from a herd or farm, regardless of ownership, shall be counted in the three head allowed by one exhibitor. Any partnership or syndicate animals must be shown in the herd of the state in which they are usually housed. This is not a lead out class.

Zone 1 - \$100 Oklahoma Only

Zone 2 - \$200 Border States - Arkansas, Colorado, Kansas, Missouri, New Mexico and Texas

Zone 3 - \$300 Arizona, Alabama, Florida, Georgia, Illinois, Indiana, Iowa, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Nebraska, North Dakota, Ohio, South Dakota, Tennessee, Utah, Wisconsin, and Wyoming.

Zone 4 - \$400 All other states and countries. If all of this appropriation for participating state herds on a zone basis as shown above is not used, the amount will be proportionately increased as much as 100% of the stated amount, and like-wise, if more than the total money provided for this class is required to pay the amount shown in each zone, the amount will be decreased on an overall percentage basis.

43. **Premier Breeder** - An award to be made to the breeder of not more than six animals accumulating the most points in the open individual classes including animals bred by one exhibitor but exhibited by others. In classes with ten or fewer animals, no more than two head per breeder will be counted toward premier points. See definition on page 25.
44. **Premier Exhibitor** - An award to the exhibitor accumulating the most points on not more than six animals owned and exhibited by an exhibitor in the open individual classes. In classes with ten or fewer animals, no more than two head per exhibitor will be counted toward premier points. See definition on page 25.

OPEN DIVISION AWARDS

There is no limit on the number exhibited, but the Premier Breeder and Premier Exhibitor awards will be figured on the top six animals accumulating the most points as outlined below:

<u>Placing</u>	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th
Senior Females,										
<u>Except Dry Cows</u>	20	18	16	14	12	10	8	6	4	2
Junior Females										
And Dry Cows	10	9	8	7	6	5	4	3	2	1

Total Performance Winner (Entry not required)

This class will recognize a cow on her Total Performance - milk production and show ring placing. Her score will be determined by:

- 1) Placing in her respective class;
- 2) Her highest 305-day, 2x Energy Corrected Milk (ECM) record and;
- 3) The total pounds of ECM produced per day over 24 months of age up through July 1, 2018 (Up-to-date production through July 1, as reported on the monthly DHI report, should be supplied to the exhibitor two weeks prior to show day.)

The requirements a cow must meet to qualify for the Total Performance class are as follows:

- 1) Born before September 1, 2012;
- 2) Completed three lactations by July 1, 2018;
- 3) Possess at least one official DHI record in 305 days, 2x of at least 20,000 pounds of milk or 800 pounds of butterfat or 700 pounds of protein;
- 4) Place in the top 50% of her respective class (top five if less than 10 in class) and;
- 5) Diagnosed pregnant if last calving or embryo collection is more than 12 months prior to the show date.

Official lifetime production records on all qualifying cows must be sent to and received by the National Brown Swiss office at least two weeks prior to show day so that records can be verified and production scores calculated. Records received after that will be accepted only with \$50.00 late fee. The DHI sheet showing credits up through July 1 will be accepted to update lifetime records. It is the owner's responsibility to supply these records, including the July test sheet.

The Total Performance Award is presented at each National Show to the exhibitor whose cow has the highest score based on the above criteria. The winner at each show receives a shawl. The overall winner is named the National Total Performance Winner and receives a trophy at the following Brown Swiss Annual Meeting.

OPEN DIVISION AWARDS

1st place animals will receive a hand crafted award and an embroidered blanket.

Daily Herdsman Award - Will be judged by an anonymous committee.

Travel money will be awarded, however the amount depends on additional donations received between now and show time.

Waldo Enns Memorial Trophy - This award is presented annually at the Heart of America Expo to the showman who most nearly exemplifies the ability, character, friendliness, stewardship and sportsmanship practiced by Waldo Enns.

Nasco International Type and Production Award

Nasco International Type and Production Award will be awarded to the cow with the greatest ECM in the milking classes, not to include dry cow classes, and the winning cow must place fifth or above if 20 cows or fewer are shown, or in the top 20% of the class if more than 20 cows are shown. Exhibitors are responsible for furnishing verification of record at time entry is checked in by the Cattle Superintendent. This award will be presented in designated National Shows and is sponsored by Nasco, Fort Atkinson, WI.

Vid Vye Memorial Trophy - A serving tray (replica of the one kept in the National office) presented to the owner of the Grand Champion Female at each National Brown Swiss Show.

Fred S. Idtse Recognition Trophy - The State Herd winner at each National Show will be recognized by having its name placed on a plaque located at the National Office.

Ira Inman Trophy - Awarded annually to the Premier Breeder at each National Brown Swiss Show. A replica of the original trophy, which is kept at the National Office, is given to each winner.

Southwestern Breeder's Cup - This award is presented annually at the Heart of America Expo to the Grand Champion Female in honor of the Southwestern Foundation Breeders and sponsored by Sandy Creek Farm.

ACCOMMODATIONS

Brown Swiss Sale HEADQUARTERS at Microtel in Stillwater, OK

MICROTEL (Res.by Oct. 4) Stillwater, OK 405-372-7100

Wyndham Garden Inn Stillwater, OK 405-377-7010

(* ask for rooms blocked for Shirley Wright–SW National Brown Swiss. If you have booking issues, contact Shirley at 918-399-2438 or Ann Bottoms 918-331-7575)

BEST WESTERN Cushing, OK 918-306-4299

EXECUTIVE SUITES & INN Cushing, OK 918-306-4225

WILSHIRE INN Cushing, OK 918-225-1900

SUPER 8 MOTEL Perry, OK 580-336-1600

DAN D MOTEL Perry, OK 580-336-4463

A “**SLEEP ROOM**” will be set up in the Expo Hall.

Limited shower facilities are available on the fairgrounds

CAMPER HOOK-UPS Fair grounds \$15.00/day.
No reservations accepted.



VISITSTILLWATER.ORG

STILLWATER CONVENTION AND VISITORS BUREAU

405-743-3697 TEL * 800-991-6717 * 405-372-0765 FAX

409 S. MAIN * STILLWATER, OK 74074 *

Platinum Donors (\$1000 +)

Brown Swiss Sale Service—
 Norman Magnussen
 Dairy Max
 Double W Dairy
 Remembrance Farm—
 Ben & Tena Cobb
 Rollan & Debra Stewart
 Southwest Museum

Gold Donors (\$750—\$1000)

Abbi & Brandon MacRae
 Allyn, Tammy, Sutton, Dakota
 Paulson
 Ann Bottoms
 Brad & Kelcea Chapman
 Delaina Goforth
 Gerald Laub Family
 Goldenberg Consulting –
 Nate Goldenberg
 Gregg Wailes
 Heidi Roulet
 Jones & Bridgette Smith
 Melbre' Farm –
 Darrell & Darlene Lair
 Missy Husted
 Neogen
 Ricky & Tina Pohlman
 Stacy Dohle

Silver Donors (\$100—\$749)

Abe Cobb II & Katrina Watson
 Ahrberg Milling Co
 Billy & Wilda Reedy
 Clifford & Sue Nisly—
 Long Acres Dairy
 COBA/Select Sires
 Cobblestone Dairy—
 Abe & Trisha Cobb

Silver Donors (\$100—\$749)

David Pohlmann
 David & Sue Jones
 Diehl's Dairy
 Galen & Jennifer Conner
 Gerry & Wanita Schrag
 Gunter Farms
 Jeff & Katy Boehm
 John Billing
 J&T Liquor LLC-Jim Taul
 Kansas Brown Swiss Association
 Kansas Brown Swiss— In memory
 of Waldo & Ella Mae Enns
 Kansas Junior Brown Swiss
 Kasten Family—
 In memory of Terry Kasten
 Kinn-E Farms
 Landgraf Farms
 Larry & Julie Kruse
 Larry & Sally Paaske
 Lincoln County Farm Center
 Lorreda Swiss Farm –
 Emanuel & Ernst Roth
 Garen & Louis Oliveira-Cali Farms
 Lynrae Dairy—
 Bryan & Teresa Reedy
 Marc & Janel Wailes
 Mary & De'aun Anderson –
 In memory of Darrell Anderson
 Mayer Farms
 Member's Trust—Brian Gilbert
 MFA Incorporated
 Midwest Dairy Association
 Overstreet Dairy
 Payne County Bank
 Pieter & Anita Van der Laan
 Pope Hilltop Dairy—
 Steve & Sandy Pope
 Progressive Sires-David Wallace

2017 DONORS—WE APPRECIATE YOU!

2017 Silver Donors (\$100—\$749)

Random Luck Dairy-	ST Genetics
Richard Thompson	Stroud Bank of Perkins
Regina Herrera-Cody & Dakota	Sue Ann Claudon
Robland Swiss	Sunset Canyon—Bill & Travis Allan
Rocking W Farm—	Texas Brown Swiss Association
Olin & Shirley Wright	Thom-A-Hawk Farm-
Ron Fonte & Hazel Ediger	Dorothy Bridwell,
Salley Family	Randy & Chris Stewart
Schwan’s Bakery, Inc.	Udder Confusion
Select Sires	Venture West—Velva Notter
Star Struck Show Cattle	

2017 Bronze Donors (up to \$99)

Ashley Myers	Head Trucking—
Barb Lee	In memory of Don Head
Brown’s Brown Swiss	Hirsch Dairy
Craig & Cindy Achen Swiss	Jacob Roedl
Donny and Sherry Chapman	John & Dorane Vander Laan
Ed Wittorff	Missouri Brown Swiss Association
Fulp Grimm Dairy—	New Generation
James & Karla Grimm	Paul & Linda Hollard
Garrett Family	Pixie Knoll Brown Swiss—
Gary & Kathy Voth	John & Connie Anderson
Groves View Dairy	Roger, Mary Kay & Alan Jennings
Hamm Farm	Round Hill Acres—Cynthia L. Warner
Harvest Breeze Farm	Wayne & Charla McConnell
Hawk Dairy	Wilma (Van der Laan) McKay

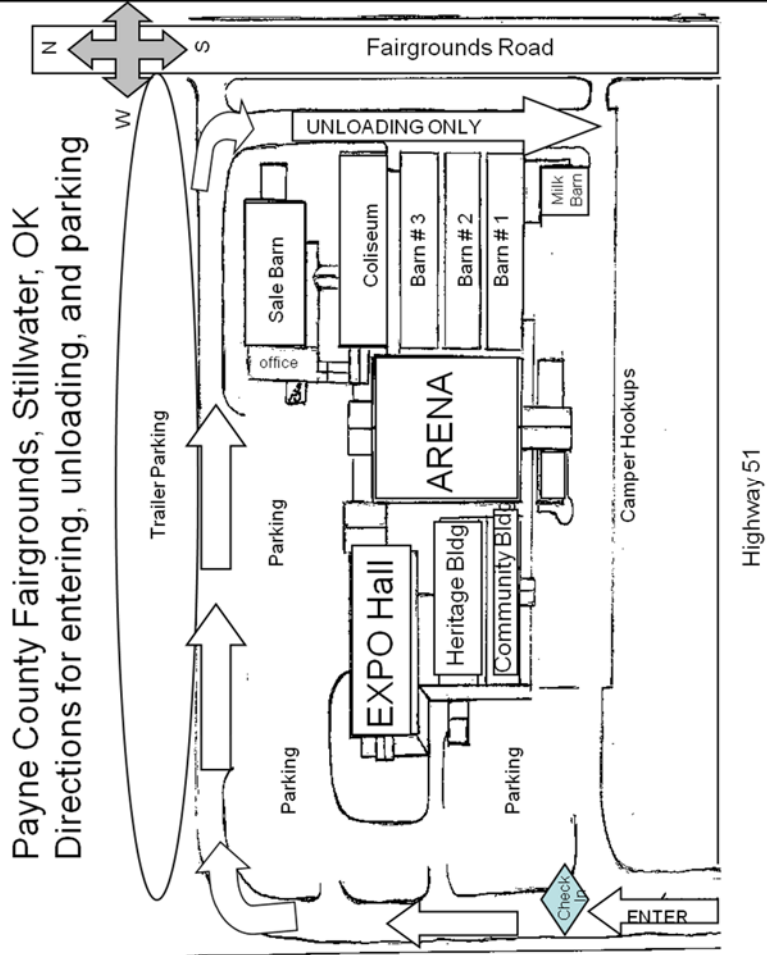
A big THANK YOU to thank all those who donated items
and those who bought items at the FUN AUCTION!
We apologize if we have omitted anyone,

Breeder Defined

The owner of the dam at the time of service shall be considered the breeder of the animal. Where a herd is registered in the names of different members of a family, and where the herd is one unit, all entries may be considered as exhibits of one breeder. Please note: To qualify for Bred & Owned Awards, one of the original owners must be listed as one of the current owners. Bred & Owned should also be checked on the entry form. Where a herd is one unit, all entries may be considered as exhibits of one breeder.

Exhibitor Defined:

The exhibitor must be the owner. In case a herd is registered or bred in the names of different members of a family, residing on one farm or breeding establishment, and where the herd is one unit, all entries may be considered as a single exhibitor for all group classes. However, members of one family, where cattle are not housed as one unit, will not be considered as a single exhibitor.



Payne County Fairgrounds, Stillwater, OK
 Directions for entering, unloading, and parking

Payne County Fairgrounds
 4518 Expo Cr E Stillwater, OK 74075

FEED STORE on the fairgrounds

OPEN HOURS: 6am-12 noon and 2pm-6pm

Alfalfa Hay, Prairie Hay, Straw, Shavings, Dairy Feed, Beet Pulp (\$tbd)

Heart of America Expo

SW Nat'l Brown Swiss Show

Ann Bottoms

Route 1 Box 175A

Delaware, OK 74027

To:

POSTMARK ENTRIES by SEPTEMBER 15, 2018